



Erin D. Runnion
Founding Director
The Joyful Child Foundation
In Memory of Samantha Runnion
P.O. Box 12680
Westminster, CA 92685
(866) 7-JOYFUL
contact@thejoyfulchild.org
www.thejoyfulchild.org

Dear Community Champion,

The Joyful Child Foundation is excited to be hosting our annual BRAVE RACE 5K with a Fun Run for children on Saturday, February 23, 2019. Proceeds benefit The Joyful Child's BRAVE Initiative to bring safety education to children and adults throughout Southern California. We have a contingent of runners eager to ensure that this inaugural event is a huge success with 500 – 1000 participants. You are invited to market your fantastic brand to our joyful families and avid athletes. Please see the attached flyer to see what level of sponsorship best suits you.

The Joyful Child Foundation was established in 2002 after the abduction and murder of five-year-old Samantha Runnion in Orange County, CA. We have been providing age-appropriate prevention education and advocating for child safety for sixteen years. Our BRAVE Programs have reached over 25,000 local children and families! The BRAVE RACE is a joyful opportunity to unite the community for child protection.

The BRAVE RACE has been professionally organized to ensure a fantastic experience for all:

- Start & Finish at Aliso Niguel High School
- Superfast start and finish on a flat running track
- Chip timing by Time Management
- Technical T-Shirt
- Awards to top 2 in each division
- Medals for all participants
- Expo, finish line refreshments, and entertainment on course

We do hope that your employees and clients will join in the fun as well. Please feel free to contact us with any questions or complete the attached form to submit your sponsorship information. We look forward to working with you and celebrating the joy of every child!

Warmest regards,

Erin D. Runnion
Founding Director



THE
Joyful Child
FOUNDATION



BRAVE 5K RACE & JOYFUL CHILD FUN RUN

Saturday, February 23, 2019
Aliso Niguel High School

BE BRAVE - BE SAFE - \$250 "SAFE SPONSOR"

- Booth in expo area
- Name/logo included on race T-shirts
- Promotional material in runner goodie bags
- Up to 2 race admissions
- Website recognition

BE READY BY PLANNING AHEAD - \$1,000 "BRAVE SPONSOR"

- All benefits as Safe Sponsor
- Name in race announcements from the stage during both opening and awards ceremonies
- 8 additional free race admissions (Up to 10 race admissions)
- Company banner location

BE AWARE OF YOUR SURROUNDINGS - \$5,000 "AWARE SPONSOR"

- All benefits as Brave Sponsor
- Space for team tent at event
- 5 additional free race admissions (Up to 15 race admissions)

BE VICTORIOUS & STAND UP FOR YOURSELF - \$10,000 "VICTORIOUS SPONSOR"

- All benefits as Aware Sponsor
- Speaking opportunity from the stage before the race
- 5 additional free race admissions (Up to 20 race admissions)

BE EMPOWERED TO STOP VIOLENCE - \$15,000 "EMPOWERED PRESENTING SPONSOR"

- All benefits as Victorious Sponsor
- Name/logo incorporated into event title/logo
- 10 additional free race admissions (Up to 30 race admissions)
- Up to 2 race admissions

The Joyful Child Foundation
is a 501(c)(3) not-for-profit corporation.
(Federal Tax ID EIN: 55-0794474)

Your participation supports
The Joyful Child's BRAVE Initiative,
which empowers children with
life-saving skills, and provides violence
and sexual abuse prevention
education to parents and educators.

BE BRAVE - BE SAFE

Benefitting The Joyful Child Foundation's BRAVE Initiative
to stop crime against children.

www.thejoyfulchild.org

contact@thejoyfulchild.org

PO Box 12680, Westminster CA 92685 / 866-756-9385

 **THE** Joyful Child
FOUNDATION





BRAVE RACE VENDOR REGISTRATION

Dear Vendor,

Welcome to The Joyful Child Foundation BRAVE 5K RACE and Joyful Child Fun Run scheduled for Saturday, February 23, 2019. We appreciate the opportunity to have your products promoted at our event. We expect over 500 runners and 500 spectators to attend this race.

Every effort will be made to ensure your participation in the Expo will prove to be productive, profitable and enjoyable.

- For your convenience, we will provide vendor passes that will allow you to park within feet of the set-up area.
- Set-up time will be between 6:00 a.m. and 7:00 a.m.
- The Race-Expo will be the focus of post-race festivities.
- Please bring your own tables and chairs.
- Directions and details are available on our website: www.thejoyfulchild.org

The Joyful Child Foundation appreciates your sponsorship donation of \$ _____.

Please make your checks payable to: The Joyful Child Foundation.

Mail your check and the following registration promptly to secure your prime spot in our Expo!

Mail checks to: The Joyful Child Foundation, P.O. Box 12680, Westminster, CA 92685

Company (Organization) Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Contact Person: _____ Title: _____

Type of Merchandise/Service: _____

Email address: _____

Online Vendor Registration Form at <https://goo.gl/VgN1YT>



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